



The Sports Goods Export Promotion Council
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To,

All Members of the Council

Sub:-Export Promotion Activities of SGEPC during 2018-19

Dear Sir / Ma'am,

The council organizes export promotion activities every year to assist the industry in increasing India's export of Sports Goods and Toys. We are pleased to inform that during the year 2018-19 following activities will be organized under **Market Access Initiative (MAI) Scheme:-**

Sr. No.	Name of the Activity	Dates
1	Revere Buyer Seller Meet in Kids India, Mumbai	September 4th to September 6th, 2018
2	Buyer Seller Meet in Algeria & Morocco	November 2018
3	Hong Kong Toys & Games Fair	January 7th to January 10th, 2019
4	Spielwarenmesse International Toy Fair	January 30th to February 3rd, 2019
5	ISPO Munich	February 3rd to February 6th, 2019

All SGEPC members interested to participate in above MAI activities will be eligible for MAI grant, except Reverse Buyer Seller Meet in Kids India, Mumbai as the Government Grant will be disbursed to International Visitors only, though discounted rates to SGEPC members are applicable in case of participation in Kids India.

Applications for the participation for the above mentioned events will be invited separately. Meanwhile, members are requested to book the dates and plan their participation in above events.

Thanking you,

Preeti Sharma